



1. Just start  
Take a step. Take another.  
Keep going. Don't let not  
knowing hold you back.

2. Don't be afraid to fail  
If you do something, you  
may succeed. If you do  
nothing, you've already  
failed.

3. Don't do it alone  
Get others to help.  
Collaboration will make it  
easier, and help you do  
more.

4. Build on what you have  
Use the skills, resources,  
and relationships that are  
available to you. Develop  
new ones as you go along.

5. Focus  
Tackle one problem at a  
time. Don't try to do  
everything at once.

6. Iterate  
Get it out there. Get  
feedback. Adapt. Don't  
polish it too much.

7. Don't be afraid to lead  
Leadership is about helping  
the group to succeed. You  
don't have to be a boss to  
lead.

#### About the 7 Tips

In the early days of the COVID-19 pandemic many individuals stepped up to help their communities in new and creative ways. Their advice offers a path to success when "Someone should do something" turns into "I need to do something."

We hope that they will help you to act with strength, kindness, and compassion. Together.



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