



#### About the 7 Tips

In the early days of the COVID-19 pandemic many individuals stepped up to help their communities in new and creative ways. Their advice offers a path to success when "Someone should do something" turns into "I need to do something."

We hope that they will help you to act with strength, kindness, and compassion. Together.

**1. Just start**  
Take a step. Take another. Keep going. Don't let not knowing hold you back.

**2. Don't be afraid to fail**  
If you do something, you may succeed. If you do nothing, you've already failed.

**3. Don't do it alone**  
Get others to help. Collaboration will make it easier, and help you do more.

**4. Build on what you have**  
Use the skills, resources, and relationships that are available to you. Develop new ones as you go along.

**5. Focus**  
Tackle one problem at a time. Don't try to do everything at once.

**6. Iterate**  
Get it out there. Get feedback. Adapt. Don't polish it too much.

**7. Don't be afraid to lead**  
Leadership is about helping the group to succeed. You don't have to be a boss to lead.

